

FOR IMMEDIATE RELEASE



AutoFarm Makes Strategic Investment in gps-Ag

Investment will accelerate growth and boost customer service

Bendigo, Australia – 3 November, 2006 – AutoFarm®, the leader in GPS precision farming, today announced it has finalised a strategic investment in gps-Ag®.

gps-Ag will be managed as an independent company by its current management and will continue to carry the same precision product lines requested by its customers.

gps-Ag is the most successful provider of precision agriculture products in Australia. A recent *Farming Ahead* research report found 97 percent of owners with auto-steer systems who bought from gps-Ag would buy the same product again, the highest rating of any manufacturer or distributor in the survey.

“Our business philosophy is pretty simple – to provide the best value-for-money tools backed by the best technical support available,” said Brendan Williams, director of gps-Ag. “The investment by AutoFarm will help accelerate our growth and enable us to better serve our customers.”

Established in 1999, gps-Ag currently employs over thirty sales and service staff throughout all major agricultural production regions in Australia. The company’s field staff work directly with the end user of the products, which ensures the advice and service they provide is specific to each and every grower.

“gps-Ag’s impressive profitability and growth attracted our investment,” said Herb Satterlee, CEO of AutoFarm. “We don’t expect a lot of change in the business, we like what we see and we want to be part of it.”

Australia is an innovative and growing market for GPS steering and guidance products. In 2000, gps-Ag installed the first AutoFarm AutoSteer system outside North America. Today AutoFarm is the dominant RTK AutoSteer® product in Australia, with almost twice as many units in the field than any other supplier.

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About gps-Ag

gps-Ag was established to provide agricultural producers with the competitively priced Precision Ag products and services, which can be used and moved from vehicle to vehicle

irrespective of make or model. The company's products are supported through a national dealer network in major cropping regions in Australia and New Zealand. For more information see www.gps-ag.com.au or call +61 3 5447 1777.

About AutoFarm

AutoFarm, a division of Novariant Inc., is the premier solutions provider for precision positioning and intelligent control systems. AutoFarm manufactures and markets Global Positioning System (GPS) receivers and precision agriculture solutions for automatic steering and leveling based on its experience in advanced aviation landing systems. AutoFarm can be found on the web at www.gpsfarm.com or reached at +1-650-644-1400.

Farming Ahead research report was published by Kondinin Group in April 2006 No.171.

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Media Contact AutoFarm Travis Murdock
travis.murdock@gpsfarm.com
+1-650-644-1408

Media Contact gps-Ag Peter Johnston
pjohnston@gps-ag.com.au
+61 3 5447 1777

AutoFarm Newsroom: www.gpsfarm.com/news