

FOR IMMEDIATE RELEASE



AutoFarm and Cultiva Join Forces

The merger offers a complete family of GPS guidance and automatic steering solutions

Menlo Park, Calif. – August 24, 2005 – AutoFarm and Cultiva announced the two businesses merged offering growers and dealers complementary agriculture solutions for GPS steering and guidance.

The merged entity, known as AutoFarm, will honor all warranties and service contracts from both organizations. Cultiva and AutoFarm product families will continue to be sold through existing sales channels.

“Growers looking for products ranging from GPS guidance to auto-steering will find the right solution at AutoFarm,” says Shashi Raval, CEO. “The complementary offerings give the grower an upgrade path from full-featured visual guidance to hands-free repeatable accuracy.”

Employees from both organizations will retain their positions. Cultiva offices located near Montreal, Canada add to AutoFarm’s offices in Europe and the United States.

“Existing dealers of both companies will benefit from a fuller range of products and expanded service resources,” says Pierre Rouleau, vice-president sales, Cultiva products. “This move reinforces the brands’ reputation for quality and customer care.”

About Cultiva

Cultiva built a reputation for innovation with its unique “Virtual Highway” design. The company’s mission is to create precision farming equipment that is easy to use and affordable. The products move between vehicles and install without tools in under 20 minutes. More information is available at www.cultiva.com.

About AutoFarm

AutoFarm, a division of Novariant Inc., is the premier solutions provider for precision positioning, and intelligent control systems. AutoFarm manufactures and markets Global Positioning System (GPS) receivers and precision agriculture solutions for automatic steering and leveling based on its experience in advanced aviation landing systems. AutoFarm can be found on the web at www.gpsfarm.com or reached at 1-866-428-8632.

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