



*FOR IMMEDIATE RELEASE*

## **Novariant<sup>®</sup> Fills Newly Created Positions to Support Company's Global Growth Strategy**

**Fremont, CA- January 16, 2012** - Novariant, a leading provider of precision steering products for the agricultural market, has filled two newly created positions to support the company's global growth strategy.

Tamás Molnár has been hired as the Service Manager for Europe. Mr. Molnár will be based in Hungary and will provide service and training support for the company's European growth initiatives.

Mr. Molnár has over 15 years of product line service and sales experience in the European Precision Ag industry. Prior to joining Novariant, he was the Head of Precision Agriculture for John Deere's Hungarian distributor. He has a degree in Mechanical Engineering from Ybl Miklos College in Debrecen, Hungary.

Soon Hwang will be joining the company as a Global Navigation Satellite System (GNSS) Engineer for our specialized agricultural vehicle automatic steering applications. He will be working with our GNSS team on improvements to all aspects of GNSS and next generation technologies.

Dr. Hwang has a Ph.D in Aerospace Engineering from the University of California at Los Angeles and has been working in research at the Autonomous Vehicles Systems and Instrumentation Lab. He has also published numerous papers on GNSS technology and applications.

"I would like to welcome these two individuals to our Company. Both are critical to the success of our growth strategy," said Chris Ragot, Novariant's Chief Executive Officer.

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### **About Novariant, Inc.**

Novariant is a leading provider of precision steering solutions for the agriculture market. Founded in 1994 and headquartered in Fremont, California, Novariant's technology helps growers optimize yield while reducing input costs of farming. For more information, please visit our website: [www.gpsfarm.com](http://www.gpsfarm.com)